



**KEYSTONE  
SCIENCE SCHOOL**

# SUMMER CAMP SPONSORSHIP

## ABOUT KSS SUMMER CAMP

Since 1976 our Summer Camps have blended hands-on science with outdoor, experiential education to create the best summer camp experience for kids grades K-12.

In 2024 we anticipate serving over 1,600 campers. It is common for campers to attend multiple weeks of programming, deepening your company's touches with the KSS community.

This year, youth will choose from programs that include Discovery Camp, Day Camp, Pathfinders Day Camp and Adventures.

## TRADITIONAL & ADVENTURE CAMP

Adventure is a key element of everything we do at KSS. We believe it is essential that young people learn to explore and care about the natural world. Science is ingrained in everything we do and who we are at Keystone Science School and is a crucial element in shaping the leaders of tomorrow.

It's a good thing our classroom just happens to be the Rocky Mountains.

“ This was beyond a positive experience for {our son}. Having him attend camp, make friends, be seen as a leader and be himself without any prior expectations or assumptions about his behavior or who he is, was invaluable to how he sees himself and his ability to be successful in life. ”

- Camp Parent

## SPONSORSHIP LEVELS

### PLATINUM \$10,000

*All Gold & Silver Benefits, plus:*

- Prominent Acknowledgement in Camp Final Report
- Top-tier logo placement on all program specific signage, digital and print communications and website placement

### GOLD \$5,000

*All Silver Benefits, plus:*

- Blog Post & Social Media Recognition
- 1-Day Meeting Space Rental
- Middle-tier logo placement on all program specific signage, digital and print communications and website placement

### SILVER \$1,000

- Recognition at Camp Family Presentations
- Signage at Camp Check In & Check Out
- Mention in our camp sponsor Thank-You video
- Third-tier logo placement on all camp signage, digital and print communications and website placement

For more information, Contact **Owen Dodd**  
at **(970) 513-5833** or **[ododd@keystonescienceschool.org](mailto:ododd@keystonescienceschool.org)**



## CAMPERS



**1,641**  
Total Unique Campers

**28%**  
Summit County

**72%**  
Outside Summit



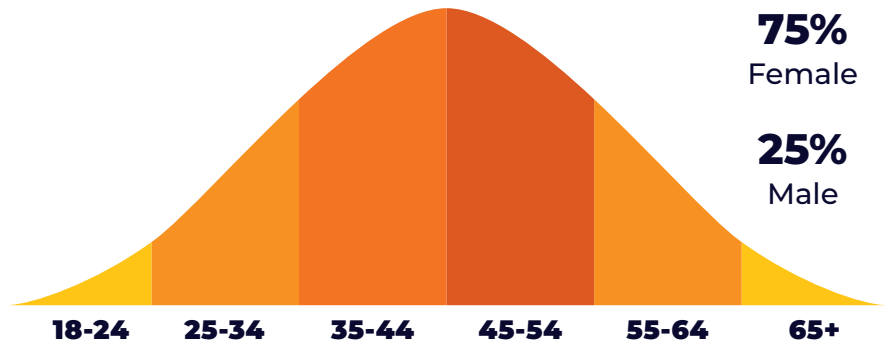
*"I have nothing but wonderful things to say about KSS summer camp. My daughter always comes home happy, self assured, having learned a new strength, and making life long friends!" - Camp Parent*



## PARENTS & GUARDIANS

**75%**  
Female

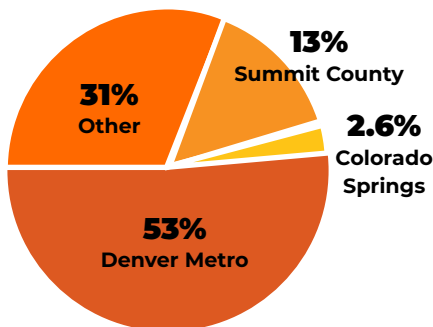
**25%**  
Male



## WEBSITE VISITORS

**104k**  
Unique Visitors

### Colorado Website Visitors



## EMAIL AUDIENCE

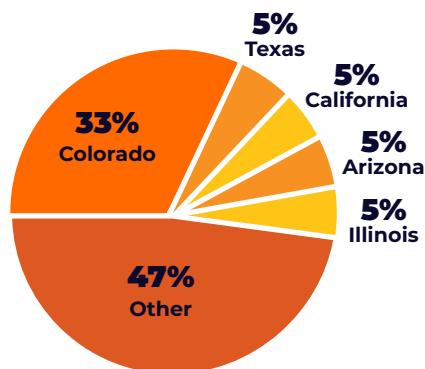
KSS has built a quality list of parents who live or vacation in Summit County. The list is segmented by camper age and location.

**25,465**  
Total  
Audience

**6,331**  
Colorado

**2,800**  
Summit  
County

### United States Website Visitors



## SOCIAL MEDIA ENGAGEMENT

We love to share exciting posts about our programs, share outdoor activities for families, and promote our community partners.

**85,000**  
Avg. Facebook  
Quarterly Reach

**3,634**  
Facebook Followers

**31,000**  
Avg. Instagram  
Quarterly Reach

**2,236**  
Instagram Followers

For more information, Contact **Owen Dodd**  
at **(970) 513-5833** or **[ododd@keystonescienceschool.org](mailto:ododd@keystonescienceschool.org)**